



INTERNATIONAL CONFERENCE ON  
**AI SYSTEMS AND SUSTAINABLE TECHNOLOGIES**  
28 - 29 MARCH 2025

## Invitation to Sponsors

IIS (Deemed to be University), Jaipur is among the pioneers in Rajasthan in imparting high quality education in different streams. It is known for excellence in delivering value-based education to students and encourages them to think innovatively in different walks of life. It particularly focuses on preparing students to become world ready citizens, who are abreast to take any professional and social challenges with an educated and empowered mind.

IIS (Deemed to be University) cordially invites you to participate in IISU-ASSET 2025, an International Conference on 'AI Systems and Sustainable Technologies,' scheduled for March 28-29, 2025. There will also be a special session on 'Women in Science (Biology)' in association with Bioclues, where renowned scientists will be felicitated, and where distinguished scientists will give expert talks on science and sustainability. The session will also discuss the increasing importance of women in advancing research on sustainability, biodiversity, and climate change.

We invite you to be part of this international conference as a sponsor. Your organization will gain high-profile exposure at this prestigious event, which brings together thought leaders, researchers, and industry experts to explore cutting-edge advancements in AI, sustainability and emerging technologies. Our team would be delighted to provide additional details or answer any questions you may have.

For further information on sponsorship options, please contact:

**Dr Anubha Jain**

**Dr Astha Pareek**

Department of Computer Science & IT

**Phone:** 0141-2400160,9783307048/9772204388

**Email:** asset.iisuniv.ac.in

## Event Details:

- **When:** March 28-29, 2025
- **Where:** IIS (Deemed to be University), Jaipur

## CONFERENCE THEME

The "International Conference on AI Systems and Sustainable Technologies," scheduled for **March 28-29, 2025**, and organised by the Department of Computer Science & Information Technology, School of CS & IT at IIS (deemed to be University), Jaipur. As the world faces rapid technological change, AI Systems and Sustainable technologies are critical assets for building a prosperous future. Artificial Intelligence has resulted in transformative impact across industries, enhancing decision-making, and driving the development of smarter, automated systems. The emphasis now is on developing sustainable technologies that minimizes environmental impact and conserves natural resources while enjoying the fruits of technology. The conference aims to harness the potential of artificial intelligence and sustainable technologies to tackle urgent global challenges related to the environment, society, and economy. With a focus on the intersection of AI and sustainability, the conference brings together leading experts, researchers, and innovators to explore how intelligent technologies can address global challenges while fostering ethical and sustainable progress. It provides a forum to discuss real-life challenges ranging from AI-powered solutions for climate action to systems that enhance societal resilience can pave a path toward responsible innovation. The conference's deliberations aim to guarantee that these developments are not only revolutionary but also act as potent catalyst for a future that is safer, enduring, and fair for future generations.

## Conference Tracks

The tracks of the conference include but are not restricted to:

Track 1	AI/ML applications for Sustainable Development
Track 2	Computational Biology and AI for Sustainable Healthcare and Wellness
Track 3	Security and Resilience in Sustainable AI Systems
Track 4	AI-Driven Multimedia and Animation for Sustainability
Track 5	Human-Centered AI and User Experience
Track 6	Management Practices in AI-driven Industries and Applications
Track 7	Ethical, Social, and Environmental Implications of AI-driven Sustainability
Track 8	Sustainable Practices and Technologies for a Greener Future

## CONFERENCE FORMAT

The two-day conference will have the following features:

- Five invited plenary lectures
- Five sessions with oral presentations
- Poster Session
- Special session on Women and Science
- Conference dinner

## WHO WILL ATTEND?

The "International Conference on AI Systems and Sustainable Technologies" will bring together:

- **Academicians and Researchers:** Sharing cutting-edge advancements in AI and sustainability.
- **Industry Professionals:** Exploring practical applications and real-world challenges.
- **Students and Scholars:** Learning from experts and networking opportunities.
- **Policymakers and Entrepreneurs:** Addressing global challenges with innovative solutions.
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## EXPECTED NUMBER OF PARTICIPANTS

We are expecting over 300 attendees mainly from Europe, and partly from UK, USA, Canada, France, Germany, Netherlands, Italy, Japan, China, Korea, Thailand, Vietnam, Taiwan and more to join. The conference will be promoted through websites, newspapers, and extensive email lists.

## SPONSORSHIP BENEFITS

ASSET 2025 offers sponsors extensive visibility and association with cutting-edge research in Artificial Intelligence, Security, Sustainability, and Emerging Technologies. The conference will be widely promoted through newsletters, websites, brochures, and other publicity channels, ensuring global exposure for sponsors.

### Key benefits include:

- Your brand prominently featured on conference materials, banners, and digital platforms.
- Recognition in newsletters and promotional content targeting leading researchers, industry professionals, and policymakers.
- Inclusion in conference kits and other materials distributed to all participants.
- An opportunity to showcase your commitment to advancing secure, sustainable, and inclusive technologies.

Sponsors will gain a unique platform to engage with a global audience and solidify their presence in the rapidly evolving tech ecosystem.

## **NETWORKING WITH CONFERENCE SPEAKERS**

Expert speakers of the conference will share their views and insights on the conference topics. Their presence will be valuable to sponsors who wish to interact with them. Your representatives can network with key conference delegates to update their knowledge and understanding of your organization and services.

## **STRENGTHENING YOUR CORPORATE IMAGE**

Through the conference, your company will be projected as an important player and leader committed to activities that benefit the DNA barcoding community. The conference can also directly support your organization's marketing efforts by offering brand positioning, and image association.

All sponsors are promoted prior to and at the event as well as in the conference materials, dependant upon the level of sponsorship agreed.

- ❑ **Main Sponsor** **Rs.2,00,000/-**
  - Banner on the entry gate and stage + Entry for 5 delegates to the event.
  - Banner on auditorium stage for all three days (6\*2 feet).
  - Banner on main door (4\*1 ½ ).
  - Canopy in front ground.
  - 10-15 minutes presentation on any one day.
  - Frequent announcements of sponsor name and their detailed introduction during 3-day long event.
  - Active involvement in decision process of sessions (as judge).
  - JOS (IISU Journal of Science) - 2 page advertisement in JOS
  
- ❑ **Co-Sponsor** **Rs.1,00,000/-**
  - Banner on the entry gate and stage + Entry for 3 delegates to the event.
  - Banner in choiced position in auditorium for all three days.
  - Banner in front ground (5\*2 feet).
  - Frequent announcements of sponsor name during 3-day long event.
  - Active involvement in decision process of sessions (as judge).
  - 5-8 minutes presentation on any one day.
  - JOS (IISU Journal of Science) - 2 page advertisement in JOS
  
- ❑ **Session Sponsor** **Rs.50,000/-**
  - Banner on stage during the event (4\*3 feet).
  - Banner on auditorium door for one full day (4\*1 ½ feet).
  - Frequent announcements of sponsor name during 3-day long event.
  - Active involvement in decision process of sessions (as judge).
  
- ❑ **Canopy** **Rs.20, 000/-**
  - Canopy in front ground of Institute (6\*4 feet).
  - Sponsors are requested to bring along their own canopy
  
- ❑ **Banners (at Front Ground & Auditorium)** **Rs.10,000/-**
  - (5x2 feet)
  - Scroll style, both sided (5\*2 feet)
  - Stage base (4\*3 feet)
  - Auditorium back (5\*2 feet)
  - Door top (4\*1 ½ feet)

**PLEASE NOTE:**

The production of banners and any promotional material is the responsibility of the sponsor.

**HOW TO BOOK AND DETAILS OF PAYMENT DEADLINES**

In order to confirm your sponsorship, we will require fifty percent (50%) deposit payment to be paid by January 28. The balance payment will be required by March 9.

Wire transfer to:

<b>ACCOUNT HOLDER NAME</b>	IIS (DEEMED TO BE UNIVERSITY)
<b>BANK NAME</b>	HDFC BANK LTD.
<b>BRANCH ADDRESS</b>	ICG CAMPUS, <a href="#">GURUKUL MARG,</a> <a href="#">SFS MANSAROVAR,</a> <a href="#">JAIPUR-302020</a>
<b>ACCOUNT NO.</b>	09871450000152
<b>TYPE OF ACCOUNT</b>	SAVING ACCOUNT
<b>NEFT/RTGS IFSC CODE</b>	HDFC0000987
<b>MICR CODE</b>	302240006
<b>SWIFT CODE</b>	HDFCINBBXXX