

Title of the event: Video & GIF Making

Type of Event (Workshop/Seminar etc.): Interactive Activity

Date: April-June 2020

Venue: Virtual Platforms

Name of Resource person (if any) with designation, address, email address & contact no. : Ms. Sheetal Chitlangiya, Assistant Professor, Dept. of Fine Arts, sheetal.chitlangiya@iisuniv.ac.in, 8003092962

No. of Participants/Beneficiaries (Teaching/Non-teaching/Students to be mentioned separately): 18 Students

Name of the activity Coordinator: Ms. Sheetal Chitlangiya

Objective of the workshop/seminar/activity: To keep the students engaged during Lockdown and To expose the talent of the students to the higher order society to bring laurels to the Institution

Summary/Description (max 500 words): Social media is the most trending platform these days. It provides us an interactive experience. The students of the Department of Fine Arts were not left behind in this aspect. An interactive activity was conducted by Ms. Sheetal Chitlangiya which involved the final year students of Applied Arts. These students proved that sitting at home cannot be an excuse if you have the zeal to do something.

Different videos were made by the students and were uploaded on the instagram page as well as on facebook page of IIS University and Department of Fine Arts. The students stepped out of their comfort zones and explored their hidden talents and came together to create videos on the topics which they thought were important to bring forward in the society. All came together to utilise the time they had in the best way possible with the positive attitude.

These videos were made keeping in mind the current scenario, what people are feeling and how to cope with them. The students with their imagination gave words and visuals to these thoughts and brought them to the platform where people can relate to them. The first set of videos were focused on 'Pass the Passion'. The students wanted to convey the message that there are plenty of things one hasn't tried yet, plenty of things which are still left to discover. So why not surprise ourselves and our dear ones by what we find within ourselves. You never know what you are capable of. Some catchy taglines were given for these videos, such as **#Kuch Din Jo Ghar Me Reh Jaoge To Tum Mujhe Pehle Jesa Paaoge #KarneKoHaiBhautKuch #KaronaKuch #PassThePassion #Kuch Din Kat Gaye Baaki Bhi Kat Jaayenge! # PassThe Hope.**

The second set of videos were made with the intention of making people aware of the precautions to be taken in the unlocking phase our country is going through. As everyone was resuming their old routines, what was the most important thing to be kept in mind, it was to wear a mask. The students chose to remind people the importance of wearing a mask in the most iconic way, through Bollywood Dialogues. Every video was made with a common feel **#Aapka Mask Meri Pehchaan**. Some famous dialogues were used as 'Mask mein rehne do, mask na utaro, Mask Utar gya toh.

If the student wishes she can reach any limit, no matter how limited the resources she has or how confined she is at one place. These videos proved it right. Their effort of coming together and working for the society in these times is really commendable.

<https://iisuniv.ac.in/combat-covid-19>

Report prepared by,
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Outcome of the activity/event/seminar/workshop: Approximately 20 videos were created with different approach on COVID19