



**pdai**

Fashion Design Awards India

Sept. 21, 2013  
Hotel Clarks Amer, Jaipur



In collaboration with:  
**THE IIS UNIVERSITY**  
deemed to be a university under section 3 of UGC Act, 1956  
JAIPUR

Main Sponsor:



HINDUSTAN ZINC LIMITED

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**ARE  
YOU  
INDIA'S  
NEXT  
TOP  
DESIGNER?**



**Parvathy Omanakuttan**  
Miss World 2008 & Actress



**Manasvi Mamgai**  
Miss India World 2010



**Himangi Singh**  
Miss Asia Pacific 2012



**Shreya Kishore**  
Miss India Earth 2009



**Iris Maithy**  
Super Model & Actress

*We along with many other super models will showcase your creativity on runway.  
Renowned Fashion Designers and Fashion Stylist from Bollywood will judge your talent.*

## ***Where fashion meets talent***

ETV Rajasthan & The IIS University with immense pleasure announces FDAI-2013. We now invite you to take part in national level competition 'FDAI (Fashion Design Awards India)' to be held in Jaipur at Hotel Clarks Amer on 21 September 2013. The competition will have two categories: (i) Fashion Designing and (ii) Jewellery Designing

The competition will be an ideal platform for the budding designers to showcase their talent and also bridge the gap between aspiring designers and the industry. The participants will get an opportunity to work with former Miss Indias & International models, who will adorn their designs on the ramp and to interact with models and designers of national and international repute, which will enhance their overall experience.

**Jury :** The jury comprises of eminent and highly experienced members of the fashion fraternity with international acclaim. They will be involved in each stage of the screening process.

### **Eligibility for Participation**

- Participant must be a student of any institution.
- Participation has to be on individual basis.
- Group applications are not permitted.

### **Themes: Fashion Designing**

- **Life is Beautiful**  
The beautiful journey called 'Life' is a tapestry of different shades and moods. Life is a dream...a challenge...an adventure...So one should live it to the fullest!
- **Futuristic Contour**  
The future belongs to those who believe in the beauty of their dreams.
- **The Aura of Vintage**  
Clothes inspired from the 60s, 70s, 80s, and 90s and the evergreen trends can be showcased in this theme.

**Semi Final – 20<sup>th</sup> September, 2013, 10am onwards at Hotel Clarks Amer, Jaipur**  
(Trials of the dress with model and discussion with judges about your dress.)

**Press Conference :** 20<sup>th</sup> September, 2013, 6pm followed by dinner & Party  
(where students can interact with fashion designers, models & media)

**Grand Finale – 21<sup>st</sup> September, 2013, 6pm at Hotel Clarks Amer, Jaipur**  
National & International Models will showcase your dress on stage.

**Awards :** All the participants will get the 'Certificate of Participation' & momentous. Attractive prizes for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> positions.

**Accommodation & Travel :** Accommodation for only participant will be provided by the organizers for 20<sup>th</sup> & 21<sup>st</sup> Sept, 2013 (With breakfast, lunch & dinner). Travel students have to take care at their own.

For application and further enquiry, please contact the following:

**The IIS University, Jaipur**  
**Neha Lodha** +91 9783307155 [neha.lodha@iisuniv.ac.in](mailto:neha.lodha@iisuniv.ac.in)  
**Sulekha Ojha** +91 9783307313 [sulekha.ojha@iisuniv.ac.in](mailto:sulekha.ojha@iisuniv.ac.in)

## PARTICIPATION FORM

Name : .....

Father's Name : .....

Date of Birth : .....

Institutions Name : .....

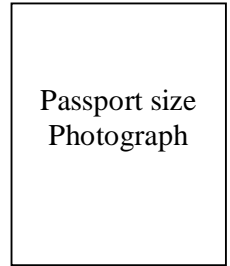
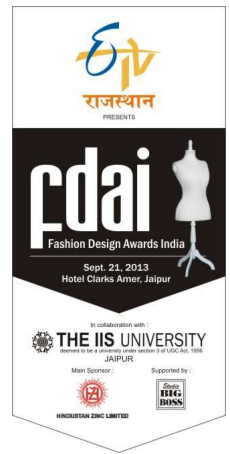
Address : .....

.....

Contact Nos. : .....

E-mail : .....

Selected Theme (Out of 3) : .....



We hereby agree to abide all the rules and regulations.

Signature of Participant

### Rules and Regulation

- The candidate can participate by choosing only one theme.
- Each candidate has to send sketches with front and back view.
- The design should be new and original.
- Once the sketch is selected, then only participant has to start work on dress.
- Submit the application form & sketch at IIS University, Mansarovar Jaipur & mail at creations@iisuniv.ac.in
- When dress is ready photograph of the garment and accessories to be send at above address.
- Student has to carry ID proof.
- No accessories will be provided by the organisers.
- Accessories should be such that can easily be worn by the models.
- Props are not permitted.
- Models, music and choreographers will be provided by the organizer.
- Models make-up and hair- styling assistance will be provided by the organizer.
- The designer should not be accompanied by anybody in the green room.
- Wardrobe malfunctioning of any sort will lead to automatic disqualification.
- If at any stage the designs are found imitated or copied, the organisers reserve the right to disqualify them.
- The participant shall bear the sole responsibility of his/ her property or garment.
- It is mandatory for the participant to bring their garment on the scheduled day of trial.

I abide by rules & regulations.

Signature \_\_\_\_\_