

## Dept. of Management (BBA)

### Details of Corporate Internship done by Students ( 2016-17 Batch)

S.No.	NAME	TOPIC OF THE PROJECT REPORT	NAME OF COMPANY	DURATION
1	AARTI B KOGTA	Customer Satisfaction of Health Case Services	Fortis Escorts Hospital	1 June to 15 July 2016
2	ADITI AGARWAL	Brand Awareness	R.S. Corporation	12 June to 28 July 2016
3	ADITI JAIN	Report on Vehicle Tracking System	Transportguru online transport solutions	15 May to 28 July 2016
4	ADITI KOTHARI	Job Satisfaction	Hotel Royal Orchid, Jaipur	25 May to 10 July 2016
5	ADITI PAREEK	HR Practices of Media Industry	Daily News and Analysis	24 May to 23 June 2016
6	AISHA JAIN	Learning and Development Services	Aadarsh Credit Cooperative Society Ltd.	25 May to 10 July 2016
7	AMRISHA SINGH	Customer Relationship Management	Hind Lamps Limited	24 May to 15 July 2016
8	ANANYA JAIN	Marketing Professional	V.K. Agency	01 May to 30 July 2016
9	ANJALI CHOUHAN	A Study on the Job Satisfaction.	Sangam India Ltd.	01 June to 30 June 2016
10	ANKITA GARG	A Study on Housing Loan Borrowers of SBI	State Bank of India	01 June to 30 June 2016
11	ANMOL YADAV	Service Quality Effect on Satisfaction in Healthcare Industry: A Case Study on Manipal Hospital	Manipal Hospital	23 May to 5 July 2016
12	ANSHI JAIN	Advertising Strategies	Ashadeep	01 June to 15 July 2016
13	ANSHIKA MADNANI	Study of Marketing Strategies of Vastragatha	Vastragatha Pvt. Ltd.	7 June to 22 July 2016
14	ANSHIMA SINGH RATHORE	Internet Banking	Kotak Mahindra Bank	5 April to 20 May 2016
15	APRAJITA SHEKHAWAT	A Study on Internet Banking	Kotak Mahindra Bank	1 Month
16	APRAJITA SHEKHAWAT	Employee motivation in Hospitality Industry	Jaipur Marriott Hotel	02 June to 16 July 2016
17	AYUSHI KANODIA	The Study of Consumers' Buying Behaviour and Consumer Satisfaction in Beverages Industry	Mohani Tea	20 May to 19 July 2016
18	AYUSHI MEHTA	A Study on Expectation and Perception of Service Quality	Indusind Bank	21 May to 05 July 2016
19	AYUSHI PALAWAT	Human Resources Policies in Media Sector	Daily News and Analysis	24 May to 23 June 2016

20	AYUSHI RATHI	Digitalization of Banking Process	HDFC Bank	01 June to 15 July 2016
21	BHAWANA KARAMCHANDANI	A Study on Brokerage Plans	Globe Securities Ltd.	16 May to 25 June 2016
22	BHUMIKA MEHTA	A Comparative Study of Axis Bank with HDFC Bank	Axis Bank	01 June to 08 July 2016
23	CHITRA MITTAL	Team Building	EAST	15 May to 10 July 2016
24	DAKSHITA MITTAL	Customer Perception regarding Jewellery	TATIWALAS	05 May to 11 July 2016
25	DEEPAKSHI SHARMA	A Study on Employee Motivation	Fortis Escorts Hospital	01 June to 15 July 2016
26	DHELARIYA SALONI MOHANLAL	Consumer Buying Behaviour of Small and Medium Car Segment	Maruti Suzuki	24 May to 23 June 2016
27	DIMPLE AGARWAL	A Study on Employee Engagement at JVS Foods Private Limited	JVS Foods Private Limited	15 May to 30 June 2016
28	DIVYA JAIN	Recruitment and Selection	Pericent Technologies Pvt. Ltd.	15 May to 30 June 2016
29	GARIMA BHATI	A Study on Employee Absenteeism	Dinesh Irrigation Private Limited	1 June to 15 July 2016
30	GARIMA PAREEK	Study of Performance Appraisal (With Reference to Guru Kripa Build Home Pvt. Ltd.)	Guru Kripa Build Home Pvt. Ltd.	15 May to 30 June 2016
31	GARIMA TUTEJA	Employee Job Satisfaction	Cocoon Hospital	16 May to 01 July 2016
32	GAZAL NANDWANA	A Study on Product of Pepsico	Pepsico	15 May to 30 June 2016
33	HARSHALI RAJAWAT	A Study on Employee Satisfaction	F.A. Exports, Noida	20 May to 05 July 2016
34	HIMANSHI TEKWANI	Marketing Research and Operations	Sumoto Elastomers Pvt. Ltd.	15 May to 30 June 2016
35	ISHITA PATNI	Promotional Strategy	Ashadeep	
36	JAHNAVI SINGH	Quality of Worklife in Hotel Industry	Ran Mahal, Jaisalmer	15 May to 30 June 2016
37	JANKIBEN KISHORBHAI PAN	Job Satisfaction	Santro Suvaidhi Rayons Pvt. Ltd., Jaipur	25 May to 10 July 2016
38	JAYA GUPTA	Marketing Professional	Rough I'd	15 June to 30 July 2016
39	JUBY SUNNY	Recruitment and Selection	GAD Fashions Pvt. Ltd.	15 May to 30 June 2016
40	KAJAL AGRAWAL	Marketing Strategies	Renault Company	16 May to 15 July 2016
41	KAJAL PUROHIT	A Study on the Customer Satisfaction	HDFC Ltd.	15 May to 30 June 2016
42	KAJAL SAMDANI	A Study of Marketing Strategy of Luxury hotels in Delhi	P Media Works	2 May to 17 June 2016
43	KAJOL CHORARIA	Recruitment and Selection	Hero Motocorp Ltd.	25 May to 08 July 2016
44	KARISHMA BALANI	A Study of Corporate Social Responsible	Laxmi Textile Prints	13 June to 27 July 2016

45	KIRTI GOYAL	Client Satisfaction	Vibrant Technik	May to June 2016
46	KOMAL GUPTA	Evaluating Customer Satisfaction	Hotel Gwalior Regency, Gwalior	25 May to 08 July 2016
47	KOMAL PANDIT	Industrial Relation	Bharat Heavy Electricals Limited	04 June to 18 July 2016
48	KRATIKA ANAND	Comparative Analysis of Recruitment and Selection in Telecommunications Consultants India Limited V/S Private Companies	Telecommunications Consultants India Ltd., New Delhi	15 May to 15 June 2016
49	MADHU BHATTAR	A Study of Inventory Management	Shree Shyam Exim	25 May to 10 July 2016
50	MAHIMA BABEL	A Comparative Study on Traditional Products v/s Unit Linked Products in the Life Insurance Industry	ICICI Prudential	10 May to 30 June 2016
51	MANASVI SHARMA	Banking Operation	Urban Co-operative Bank Ltd.	25 May to 11 July 2016
52	MEENAKSHI JAIN	Awareness of Organic Products	Organic Shop	25 May to 08 July 2016
53	MEGHA MAHANSARIA	Employee Benefits	Abhinandan	1 June to 30 June 2016
54	MEGHNA RAJAWAT	360 Degree Feedback	GAIL	1 June to 30 June 2016
55	MOHITA NAGPAL	A Study on Dealer's perception and scope of improvement in sanware	Roca Parryware	01 June to 15 July 2016
56	MRINALINI JAIN	A Market Study for Organic Kitchen Waste in Hospitality Industry	Ion Exchange Pvt. Ltd.	1 June to 16 July 2016
57	NEETU KANWAR	Employee Retention	ITC Rajputana Hotel	01 May to 15 June 2016
58	NEHA LOHIA	A Study of Supply Management	Shree Shyam Exim	25 May to 10 July 2016
59	NEHA	Student feedback towards teachers	GITS Academy, Gurgaon	16 May to 30 June 2016
60	NEHA SHARMA	Consumer preference towards selected FMCG products	ZIMDRA Pvt. Ltd.	25 May to 10 July 2016
61	NIDHI AGARWAL	Studying Consumer Perception for Insurance	Reliance Life Insurance Company Limited, Sirsa (Haryana)	15 May to 20 June 2016
62	NIDHI JAIN	A Study of Marketing Strategy of Luxury hotels in Jaipur	P Media Works	2 May to 17 June 2016
63	NIDHI MARODIA	Service Quality and Customer Satisfaction	ICICI	15 May to 30 June 2016
64	NISHIKA KUMARI	A Study on Employee Morale and its impact on Employee Efficiency	Shree Shyam Exim	25 May to 10 July 2016

65	NISHTHA JAIN	A Study of Consumer Buying Behaviour with special reference to Reliance Jio, Jaipur	Reliance Jio Infocom Ltd.	25 May to 24 June 2016
66	NISHTHA PANDAY	Financial Appraisal System of RIICO and Financing Term Loan	RIICO Ltd., Jaipur	23 May to 21 July 2016
67	PALAK JAIN	Marketing Activities	Ojaswi International Products Ltd.	01 June to 15 July 2016
68	PALLAVI SINGH	Recruitment and Selection Process of Employees	Voltas Limited	03 June to 18 July 2016
69	PARKHI JAIN	Study of Supply and Logistic	Mohit Enterprises	13 June to 27 July 2016
70	PARUL AGRAWAL	Marketing Strategy	Reliance Securities Money	05 May to 30 June 2016
71	PAYAL BULANI	Study of Customer Satisfaction	Kuldeep Motors	25 May to 10 July 2016
72	PAYAL DHINGRA	A Study of Job Description	Bardiya Group	01 June to 15 July 2016
73	POOJA CHAUDHARY	Performance Appraisal	K.S. Capital Service Pvt. Ltd.	03 June to 23 July 2016
74	PRAGATI DAGA	Customer Relationship Management	Hotel Holiday Inn, Jaipur	21 June to 23 July 2016 25 November to 10 December 2016
75	PRARTHANA BHATTACHARYA	Techniques of Marketing Strategies	K.S. Motors Pvt. Ltd.	5 May to 15 July 2016
76	PRAZAVI SHARMA	Advertising Strategies	Shree Jan Akanksha Samiti Limited	16 May to 15 July 2016
77	PRIYANKA GUPTA	A comparative Study on Retail Banking Products of Axis Bank	Axis Bank	12 May to 2 July 2016
78	PRIYANKA PHULWANI	Social Media Marketing	Sumoto Elastomers Pvt. Ltd.	15 May to 30 June 2016
79	PRIYANKA RAJVANSHI	Job Satisfaction	Cholayil Private Ltd.	01 June to 30 June 2016
80	PRIYANKA SONI	A Study of Various Mutual Fund Scheme	HDFC AMC Pvt. Ltd.	1 June to 30 June 2016
81	RAGINI SIKARWAR	A Study on Marketing Strategies for Learning and Development service in India	Prime Technologies India	25 May to 10 July 2016
82	RAKHI CHANDAK	Advertising Strategies	Ritz Jewez	15 May to 15 June 2016
83	RAKSHANDHA KACHOLIYA	Impact of Marketing Studies	Neelmani Mines and Marbles Pvt. Ltd.	12 June to 13 July 2016
84	RICHA SINGH	Traning and Development	Sanga Motors	1 June to 15 July 2016

85	RIDHI DHARIWAL	Consumer Buying Behaviour of Small and Medium Car Segment	Sanga Automobiles Pvt. Ltd., Jaipur	25 May to 10 July 2016
86	RIDHIMA SHARMA	To study the brand image of Bikaji food international from the outlook of retailer and consumer	Bikaji Food International Ltd.	30 May to 30 July 2016
87	RITIKA KABRA	A Study on Effect of Digitalization on Foreign Exchange Product	Axis Bank Pvt. Ltd.	06 June to 21 July 2016
88	ROMA VARYANI	Study on Effect of Service Quality on Customer Satisfaction with Reference to Beneficiaries of RIICO	Rajasthan State Industrial Development and Investment Corporation	23 May to 21 July 2016
89	RUCHIKA DARAK	Promotional Strategy	Prabhat Automobiles Pvt. Ltd.	16 May to 30 June 2016
90	RUPAL SHARMA	Study on Human Resource -Recruitment in Quazar Infrastructure	Quazar Infrastructure Pvt. Ltd.	10 May to 15 June
91	SAAVI SONKHIYA	A Study of Executive Development	Exsocor	1 June to 31 July 2016
92	SAKSHI GARG	Job Satisfaction Level of Employees	Hotel Grand Uniara	1 June to 15 July 2016
93	SAKSHI JAIN	Guest expectation from the hotel and to study the system and procedures of marketing	Hilton Hotel	14 Sept to 28 Oct 2016
94	SHANU AGARWAL	Customer Perception towards Home Loans	Indusind Bank	26 May to 11 July 2016
95	SHELJA CHUNDAWAT	A Study of Approach of Customers towards the banking services of The Central Co-operative Bank, Bhilwara	The Central Co-operative Bank Ltd., Bhilwara	18 May to 01 July 2016
96	SHIKHA DANGI	Banking Operation	Bhilwara Urban Cooperative Bank Ltd.	25 May to 11 July 2016
97	SHIPRA SHAH	Consumer Behaviour From FMCG	ITC Ltd.	20 May to 04 June 2016
98	SHIRIN VYAS	Analysis of Techniques of Training and Development	Data Infosys Ltd.	15 May to 15 July 2016
99	SHIVANI PRADEEP KAMTHAN	Customer Satisfaction	Reliance Communication	3 June to 18 July 2016
100	SHIVANI RUTHLA	Effectiveness of employees motivation in hospitality industry	Marriott	2 June to 16 July 2016
101	SHREYA BHARTIYA	Export Procedure and Documentation	Ruchi Agricom India (Pvt.) Ltd.	25 May to 9 July 2016
102	SHUCHI SHARMA	Comparative analysis between roca and its competitors	Roca Parryware	1 June to 15 July 2016

103	SIDDHI BHARUKA	Analysis of Sales and Customer buying behaviour for Led Humanaries	Oppl Lighting India Private Limited	15 May to 1 July 2016
104	SIMARAN KUMARI	Customer Satisfaction	Vinayak Remedies Ltd.	20 May to 15 July 2016
105	SRISHTI SHARMA	Life Insurance	Bajaj Allianz	18 June to 31 July 2016
106	SURBHI JAIN	A Study on Employee Engagement at JVS Foods Private Limited	JVS Foods Private Limited	15 May to 30 June 2016
107	SWAPNIL GOEL	Recruitment and Selection Process of Yoratech	Yora Tech	16 June to 11 July 2016
108	SWETA MEHTA	Stress Management	Godavari Polymers	7 July to 18 August 2016
109	TANISHA HINGER	Customer Satisfaction regarding Agriculture Products	Seasons International Pvt. Ltd.	20 May to 5 July 2016
110	TANU BANSAL	Employee Satisfation	F.A. Exports, Noida	1 May to 15 June 2016
111	VAISHALI KHANDELWAL	Perception of Customers Towards Mahindra	Mahindra	2 June to 16 July 2016
112	VANDANA JAIN	Job Satisfaction	Toyota, Tonk Road, Jaipur	15 May to 30 June 2016
113	VARTIKA SHARMA	Job Satisfaction	Reliance Communication	1 June to 15 July 2016
114	VIDHI GARG	Service Quality and Student Satisfaction	Career Launcher	45 Days
115	VIDHI JAIN	Analysing Consumer Behaviour and Building Customer Satisfaction	Swagat Synthetics Private Limited	15 May to 30 June 2016
116	VIDUSHI AGRAWAL	Impact of Traning an the Performance of Employee	Birla Cement	21 May to 06 July 2016