



**MBA**  
BATCH 2022-24

**PLACEMENT**  
**BROCHURE**



## FROM THE DESK OF THE **CHANCELLOR**

**Dr. Ashok Gupta**

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Dear Recruiter,

Greetings from IIS (deemed to be University)!

I take this opportunity to welcome you to the recruitment drive at IIS (deemed to be University), Jaipur for the MBA batch of 2022-24. The University has crafted and developed the MBA Programme meticulously to prepare the students to take up positions as global organizational leaders and add value to their respective organizations. This brochure will help you to understand the overall programme structure, activities and the placement process.

The programme is a perfect amalgamation of universal management concepts and world-wide practical applicability of business sensibilities. Our MBA Programme is anchored to the vision and mission of the University of making our students competent for the business world as well as delivering their responsibilities towards social upliftment. .

During their two year long course at the university the students have taken part in extra-curricular activities and honed their personalities. They have been part of various clubs and societies at the University and have organized several events that have enhanced their skills of planning, organizing and execution. The University has instilled a sense of ethics and integrity in the students which will help them to excel in their professional careers. Soft skills training has been an ongoing process comprising regular presentations, report writing, event management and insistence on a formal dress code.

Our students are fully equipped and have the caliber to take on the modern day challenges in the present corporate world and add value to the organizations they join. We look forward to a long and enriching relationship with your organization.

**Dr. Ashok Gupta**  
Chancellor

## PLACEMENT OFFICER'S **MESSAGE**



### **Ms. Neha Choudhary**

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Dear Recruiter,

IIS (deemed to be University) has a full-fledged Training & Placement Cell which looks in to the overall planning and execution of career guidance, career counselling, and employment opportunities for the students of IISU. The cell ensures that representatives from various multi-national companies and other recognized educational institutions visit the University, not only to apprise the students of the various courses and jobs available but also to select and train them for requisite job skills.

It is with immense pleasure, I extend a very warm invitation to companies to visit our campus and be a part of the placement drive 2024. I would like to place it on record our deep sense of gratitude to all the companies who visited our campus during 2022-24. The current batch of final year students (2024) has been trained in all aspects, technical as well as on soft skills. If you are looking for the best business talent, IISU is one of the best choices that can meet your expectations and contribute to your human resource talent pool.

Ms. Neha Choudhary

Placement Officer



## PLACEMENT COORDINATOR'S **MESSAGE**

### **Dr. Purnima Sharma**

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IISU-Faculty of Management Studies has been established to adopt and impart value based education to bridge a gap between Management Students and Business organizations. Corporate expectations have increased, in this immensely competitive posture, from Management graduates. At IIS (Deemed to be University), students have been trained for enhancing their management abilities. This has been supplemented by all round personality development. A proactive learning style and meticulous academic procedure has equipped the students to do extremely well in various demanding situations of the corporate world.

At IISU, students are encouraged to think unencumbered by prejudices, and understand what is beyond the obvious. We are confident that, in our students you will find – a good leader, a hard worker and all that goes into the making of a good manager. On behalf of IISU, we extend a very warm welcome to all the recruiters for the placements 2024 and look forward to a mutually rewarding relationship.

Dr. Purnima Sharma  
Placement Coordinator  
Dept. of Management Studies

# Our Prominent RECRUITERS



# STUDENT PROFILE

(with Specialization and Internship Details)



**Aaliya Khan**  
MBA-IB  
Saleem's Creation  
Kota



**Aastha Gupta**  
MBA-Finance  
India Post Payments Bank,  
Jaipur



**Aastha Miglani**  
MBA-Finance  
Ramanand Goyal & Co.  
Jaipur



**Abeera Siddiqui**  
MBA-HRM  
Startek, Gurugram



**Archika Khuteta**  
MBA-HRM  
Malani Implex, Jaipur



**Avantika Mundra**  
MBA-HRM  
Vimarse Infotech India  
Pvt. Ltd., Jaipur



**Darshani Sharma**  
MBA-Finance  
Staffin Solutions  
LLP, Jaipur



**Dharna Jain**  
MBA-ABM  
Staffin Solutions  
LLP, Jaipur



**Diksha Sharma**  
MBA-HRM  
TTL Engineering Pvt. Ltd.  
Gurugram



**Dikshita Parwani**  
MBA-IB  
Durapid Technology  
Jaipur



**Divyanshi Sharma**  
MBA-HRM  
Yashaswi Bhav, Jaipur



**Harshita Sharma**  
MBA-HRM  
Lumec Corporation  
Mathura



**Khushi Shukla**  
MBA-Finance  
India Post Payments Bank,  
Kanpur



**Kratika Jain**  
MBA-Entrepreneurship  
IBV Technologies Pvt. Ltd.  
Jaipur



**Kritika Maheshwari**  
MBA-ABM  
The Wellness Shop  
Jaipur



**Kumkum Choudhary**  
MBA-HRM  
IEMR, Jaipur

# STUDENT PROFILE

(with Specialization and Internship Details)



**Madhuri Singh**  
MBA-HRM  
MAX Hospital  
Gurugram



**Mahima Jain**  
MBA-Finance  
Mahindra Finance  
Jaipur



**Manisha Chauhan**  
MBA-TTM  
Hotel Marriot, Jaipur



**Manvi Pareek**  
MBA-HRM  
Hotel Clarks Amer  
Jaipur



**Mitika Sethi**  
MBA-Finance  
RIICO, Jaipur



**Neetu Chopra**  
MBA-HRM  
Pomcha, Jaipur



**Neha Chaturvedi**  
MBA-HRM  
Fortis Healthcare Limited  
Jaipur



**Nisha Goyal**  
MBA-Finance  
Vibgyor Advicorp Pvt. Ltd.  
Mumbai



**Nivedita Kala**  
MBA-ABM  
Untangle Design  
Jaipur



**Pooja Kapoor**  
MBA-HRM  
Hotel Clarks Amer  
Jaipur



**Prachi Jain**  
MBA-Finance  
India Post Payments Bank,  
Jaipur



**Pragati Jangid**  
MBA-HRM  
Krishna Alankar Infrasky  
LLP, Jaipur



**Preeti Raj**  
MBA-HRM  
Shree Laxmi Shri Finance  
Goals, Mumbai



**Priyanka Gurjar**  
MBA-Finance  
The Leading Solutions  
Jaipur



**Raksha Jain**  
MBA-HRM  
Vimarse Infotech India  
Pvt. Ltd. Jaipur



**Rakshita Jain**  
MBA-HRM  
Cocoon Hospital  
Jaipur

# STUDENT PROFILE

(with Specialization and Internship Details)



**Rukmani Verma**  
MBA-HRM  
Hotel Clarks Amer  
Jaipur



**Sakshi Agarwal**  
MBA-Finance  
Bharati Airtel  
Jaipur



**Sezal Goyal**  
MBA-IB  
Shree Vishwanath  
Overseas, Jaipur



**Shalu Kumari**  
MBA-Entrepreneurship  
Science First Technologies  
Pvt. Ltd. Faridabad



**Shreya Bang**  
MBA-HRM  
Fortis Healthcare Ltd.  
Jaipur



**Shreya Rawat**  
MBA-HRM  
Cocoon Hospital  
Jaipur



**Shruti Chordia**  
MBA-ABM  
The Leading Solutions  
Jaipur



**Shruti Vasudev**  
MBA-HRM  
Dainik Bhaskar  
Kota



**Surabhi Bansal**  
MBA-Finance  
The Leading Solutions  
Jaipur



**Vandana Yadav**  
MBA-Finance  
Tax2Win  
Jaipur



**Vilakshana Rathore**  
MBA-HRM  
Hotel Clarks Amer  
Jaipur

# MBA CURRICULUM

Department of Management Studies offers Master of Business Administration (4 semesters); Specialization in the areas of International Business (IB), Human Resource Management (HR), Finance (FM), Advertising & Brand Management (ABM), Tourism Management (TTM) & Innovation, Entrepreneurship & Venture Development (IV), with career oriented add on courses.

The Department is privileged to have esteemed full time faculty members who have been trained at top universities across the nation. All the faculty members are doctorates from reputed Universities and are currently engaged in high value research.

The department also organizes professional seminars and interactive sessions with prominent personalities from premier B-schools and Corporates all over the country. The interactions with the industry and business community has been helping the students to understand the current needs of the industry and educating the students accordingly so as to groom them to be in a better place tackling the challenges in a dynamic environment.

## SEMESTER I

### Core Courses

Fundamentals of Management  
Managerial Economics  
Information Technology for Management  
Research for Management  
Accounting for Managers

### Elective Courses

Elective 1  
Elective 2

### Research Component

Seminar on Contemporary Issues

### Ability/Skill Enhancement

Community Engagement Services  
Communication Skills and Time Management

## SEMESTER II

### Core Courses

Organizational Behaviour  
Marketing Management  
Human Resource Management  
Business Environment  
Financial Management

### Elective Courses

Elective 1  
Elective 2

### Research Component

Seminar Presentation and Viva Voce

### Ability/Skill Enhancement

Community Engagement Services-II  
Resume Building , GD-PI and Business Etiquette

## Summer Training

On completion of the first two semesters in the first year and before the commencement of the third semester in the second year, a student is required to undergo Internship in an organisation. A report based on the internship shall be submitted within four weeks from the commencement of the third semester. The report shall be evaluated along with semester end exams of Semester III. **Student shall undergo 8 weeks internship programme carrying 6 credits.**



## SEMESTER III

### Core Courses

Universal Human Values-I  
Innovation and Entrepreneurship

### Electives

Elective 1, Elective 2, Elective 3, Elective 4  
Elective 5

### Research Component/Field Work

Corporate Internship & Viva Voce  
Synopsis of Dissertation

### Ability/Skill Enhancement

Social Media Networking & Presentation Skills

## SEMESTER IV

### Core Papers

Universal Human Values-II  
Business Ethics & Corporate Governance

### Electives

Elective 1, Elective 2, Elective 3, Elective 4  
Elective 5

### Research Component/Field Work

Dissertation & Viva Voce

### Ability/Skill Enhancement

Team Building and Stress Management



# Human Resource MANAGEMENT

- History and Evolution of HRM
- Business Communication
- Human Resource Development
- Industrial Relations
- Labour & Social Security Laws
- Strategic Human Resource Management
- Advanced HRM
- Compensation Management
- Human Resource Information system
- Project Management
- Organization Development and Change
- International Human Resource Management
- Talent Management and Retention
- Performance Management

# International Business

- Basics of International Business
- India and Global Economy
- Cross Culture Management
- India's Foreign Trade Policy
- International Financial Management
- Merger and Aquisition
- International Marketing
- International Logistislics Management
- Fundamentals of French-i
- Listening and Speaking Skills in French-i
- Fundamentals of German-i
- Listening and Speaking Skills in German-i
- Global Strategic Management
- Managing Risk in International Business
- Export Import Documentation and Procedure
- Int. Human Resource Management
- International Supplychain Managemnt
- Fundamentals of French-ii
- Listening and Speaking Skills in French-ii
- Fundamentals of German-ii
- Listening and Speaking Skills German-ii
- International Trade Relations

# Tourism Management

- Basics of Tourism
- Tourism Resources and Product
- Travel Agency Management
- Tourist Transport Management
- Tourism Operations
- Sustainable Tourism Management
- Destination Marketing
- Adventure Tourism Concepts & Management
- Fundamentals of French-I
- Listening and Speaking Skills in French-I
- Fundamentals of German-I
- Listening and Speaking Skills in German-I
- Tourism Planning & Development
- Air Cargo Operations and Management
- Tour Package Operation & Management
- MICE
- Fundamentals of French-II
- Listening and Speaking Skills in French-II
- Fundamentals of German-II
- Listening and Speaking Skills in German-II



# Finance

- Management of Financial Institutions
- Banking Services Operations
- Management of Financial Services
- Insurance management
- Management Accounting
- Strategic Financial Management
- Practical Approach to Financial Analysis
- Merger & Acquisitions and Corporate Structuring
- Security Analysis
- Portfolio Management
- Foreign Exchange Management
- Investment Management
- Financial Derivatives
- Project Management

# Innovation, Entrepreneurship & Venture Development

- Start-Up & Start Up-Ecosystem
- Social Entrepreneurship
- New Venture Establishment and Management
- Innovation Development and Management
- Business Policy and Strategic Management
- Venture Capital Funding
- International Business Environment
- Production and Operations Management
- E-commerce and Digital Marketing
- IPR Management
- Legal Framework for Business
- Skill Certification-I
- Skill Certification-II
- Action Learning: Venture Establishment

# Advertising & Brand Management

- Basics of Advertising
- Business Communication
- Integrated Marketing Communications
- Fundamentals of Brand Management
- Advanced Advertising Management
- Digital Marketing Management
- Advertising Media and Research
- Product and brand management
- Product and Brand Management
- Graphic Designing i
- Consumer Behavior
- Strategic Brand Management
- Customer Relationship Management
- Brand Equity and Valuation
- Graphic Designing II

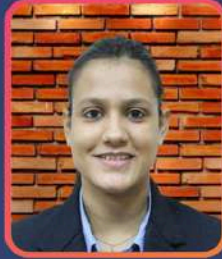


# CAMPUS PLACEMENT 2024

## CONGRATULATIONS



**Aastha Miglani**  
MBA-Finance (2022-24)  
Zucot Services Pvt. Ltd., Jaipur



**Aastha Gupta**  
MBA-Finance (2022-24)  
NK Kothari Finserve Pvt. Ltd., Jaipur



**Diksha Sharma**  
MBA-HR (2022-24)  
Talent Acquaintance, Jaipur



**Kumkum Choudhary**  
MBA-HR (2022-24)  
AIR India, Delhi



**Shruti Vasudev**  
MBA-HR (2022-24)  
Four Cross Media, Jaipur



**Khushi Shukla**  
MBA-Finance (2022-24)  
Proowrx Knowledge Centre, Jaipur



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Groww, Jaipur



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**Raksha Jain**  
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**Harshita Sharma**  
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**Preeti Raj**  
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**Shruti Choradia**  
MBA-ABM 2022-24  
Design 2 Occupancy, Jaipur



**Vilakshana Rathore**  
MBA-HR 2022-24  
BMW Sanghi Classic, Jaipur



**Dikshita Parwani**  
MBA-IB 2022-24  
EDUVisa, Jaipur



**Kritika Maheshwari**  
MBA-ABM 2022-24  
Design 2 Occupancy, Jaipur



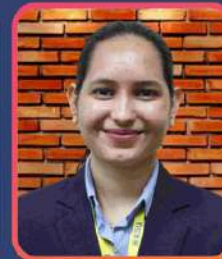
**Pooja Kapoor**  
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Proowrx Knowledge Centre, Jaipur



**Neha Chaturvedi**  
MBA-HR 2022-24  
Integrated IT Service & Consulting, Kota



**Abeera Siddiqui**  
MBA-HR 2022-24  
Weddingz Mantra, Jaipur



**Manisha Chauhan**  
MBA-TTM 2022-24  
The Gem & Jewellery  
Expert Promotion Council, Jaipur



**Vandana Yadav**  
MBA-Finance (2022-24)  
Tax2Win, Jaipur

# BUDDING ENTREPRENEURS

DEPARTMENT OF  
MANAGEMENT STUDIES

 **IIS**  
(deemed to be UNIVERSITY)  
JAIPUR

*Congratulations*  
TO THE BUDDING  
**ENTREPRENEURS**



**AALIA KHAN**  
MBA - INTERNATIONAL BUSINESS  
BATCH : 2022-2024

**ANNOOR** by Aaliya Khan

DEPARTMENT OF  
MANAGEMENT STUDIES

 **IIS**  
(deemed to be UNIVERSITY)  
JAIPUR

*Congratulations*  
TO THE BUDDING  
**ENTREPRENEURS**



**SHALU KUMARI**  
MBA - ENTREPRENEURSHIP  
BATCH : 2022-2024

**ARTPRENEUR ATELIER**

DEPARTMENT OF  
MANAGEMENT STUDIES

 **IIS**  
(deemed to be UNIVERSITY)  
JAIPUR

*Congratulations*  
TO THE BUDDING  
**ENTREPRENEURS**



**KRATIKA JAIN**  
MBA - ENTREPRENEURSHIP  
BATCH : 2022-2024

**KRATI APPARELS**



**Dr. Ashok Gupta**  
Chancellor



# BOARD of MANAGEMENT



**Prof. T.N. Mathur**  
Vice-Chancellor



**Prof. Raakhi Gupta**  
Registrar  
Secretary-Ex-Officio



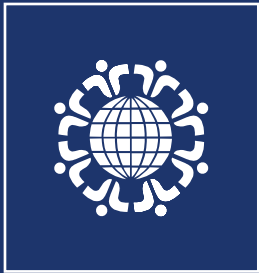
**Prof. K.S. Sharma**  
In lieu of  
Pro Vice Chancellor



**Prof. M.K. Sharma**  
Dean of Faculty  
Member



**Prof. Roopa Mathur**  
Dean of Faculty  
Member



Nominee of the  
Govt. of India



**Prof. Sukhadeo Thorat**  
Former Chairperson, UGC, New Delhi  
Chancellor's Nominee



**Prof. V. K. Singh**  
Professor, I.I.T., Kanpur  
Chancellor's Nominee



**Prof. Harivansh Chaturvedi**  
Director, BIMTECH, Greater Noida  
Chancellor's Nominee



**Prof. Ila Joshi**  
Member



**Dr. Rimika Singhvi**  
Member



**Sh. Rajeev Sogani**  
Nominee of the Sponsoring Body



**Prof. Nisha Yadav**  
Nominee of the Sponsoring Body



**Dr. Deepika Singh**  
Nominee of the Sponsoring Body

## SPECIAL INVITEES



**Prof. Dipan K. Ghosh**  
Emeritus Professor  
I.I.T., Mumbai



**Sh. Ratnesh Kashyap**  
Former Chairman  
CII, Rajasthan



**Sh. Ajay Kala**  
Hony. Secy, Jaipur Chamber  
of Commerce & Industry



**Prof. Manju Nair**  
Principal & Director, ISIM, Jaipur



**Prof. Pradeep Bhatnagar**  
Dean of Faculty



**Shri Ashish Desai**  
Dean of Student Affairs  
Nirma University, Ahmedabad



**Ms. Pragya Mehta**  
Soft Skills Trainer, Kota



(deemed to be **IIS**  
**UNIVERSITY**)  
JAIPUR

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