

## IMPORTANT DATES

- Last date for submission of registration forms along with registration fee: 16 January 2017.
- Last date for submission of abstracts: 02 January 2017.
- Submission of full papers for publication in the Proceedings of the Conference : 16 January 2017.
- Acceptance of request for accommodation with advance accommodation charges : 16 January 2017.

## ORAL/POSTER PRESENTATION

### Oral Presentation

- For oral presentation, time of seven minutes will be given to each speaker.
- Presentation to be prepared in MS Power Point and to be brought on a CD or USB memory stick. Standard Audio Visual equipments will be provided for the presentation.

### Poster Presentation

- Size of the poster should be 1x1 meter.
- Pins and stand will be provided by the organization.
- Poster should be legible enough to be viewed from a distance of 4 feet.

### AWARDS

- Three Best Oral Presentations
- Three Best Poster Presentations

## TRAVEL & ACCOMMODATION

- No travel reimbursement will be made by the organizers
- Accommodation for outstation candidates can be booked on request and prior notice\*
- Twin share accommodation will be provided (maximum for two nights)



Accommodation will be provided to the registered delegate only on receipt of full payment in advance.

## ADVISORY COMMITTEE

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- Prof. M. K. Sharma, The IIS University, Jaipur
- Prof. K.S.Sharma, The IIS University, Jaipur
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Dept. of Accounting and Taxation  
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# International Conference on New Paradigms in Financial Sector: Challenges & Opportunities

February 10-11, 2017

Organized by  
**Department of Accounting and Taxation,  
Faculty of Commerce and Management**

Conference Venue  
**ISIM Auditorium, Mansarovar, Jaipur**



**THE IIS UNIVERSITY**

INNOVATION

INSPIRATION

SYNERGY

deemed to be a university under section 3 of UGC Act., 1956

SFS, Gurukul Marg, Mansarovar, Jaipur-302020

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Dear colleagues

On behalf of the organizing committee, it is an honour to invite you to attend the International Conference on **New Paradigms in Financial Sector: Challenges & Opportunities** to be held on February 10-11, 2017.

## THE IIS UNIVERSITY

The IIS University (IISU) is an exceptionally cosmopolitan and vibrant university based in one of the country's most exciting and ethnically rich cities – the Pink City. It is known for the excellence in the student centered learning and is dedicated and unequally qualified to prepare the students to become the World's next generation of creative leadership.

Amongst the thirty eight deemed to be universities in India placed in the category 'A' by Ministry of Human Resource Development, Government of India, it is a progressive institution that has blazed trails since its inception almost two decades ago as the International College for Girls (ICG). Within a short span of being granted an autonomous status by UGC in 2007, the college was declared deemed to be a university in 2009. The IIS University has also been accredited by NAAC and included u/s 12B by the UGC. The university is committed to promote quality education, research and innovation. The University offers a wide array of semester based undergraduate, post graduate and research programmes which make for a robust academic environment. Our motto is the three Es: Efficiency, Excellence and Effectiveness.

## THE CONFERENCE

Financial sector has been the mainstay of every country's economy and it contributes immensely in the mobilization and distribution of resources. The elements of the financial sector are banks, financial institutions, instruments and markets which mobilize the resources from the surplus sector and channelize the same to different needy sectors in the economy. Against the backdrop of a complex and uncertain economic environment, financial service institutions all over the world, are struggling to retain their competitiveness and to align their business models to the rapidly changing circumstances. Forward-looking organisations are seeing the shake-up as a once in a generation opportunity to redefine their strategies and business models, when the competitive structure of their industries are relatively open to change. This conference aims to provide a platform for research oriented individuals to interact and share their view, experiences and research findings on the opportunities and challenges of financial sector.

## OBJECTIVES

- To provide an opportunity to participants to upgrade their knowledge about the opportunities and challenges in Financial Sector.
- To promote high standards of teaching and training by way of knowledge sharing.
- To provide a forum for interaction on challenges and opportunities in banking sector, new paradigms in capital market and financial risk management. It would create an interface among corporate representatives, professionals, academicians, economists, practitioners, researcher and expert in the field of Accounting and Finance in India.



## THRUST AREAS

### Banking Sector : Challenges and Opportunities

- Changing Contours of banking in India
- Banking Efficiency and Productivity
- Risk Management strategies of Banks and role of regulators
- Role of Banks in Financial Inclusion and rural development
- Issues of NPAs in Indian Banking System
- Issue of Central Banking in India and its role
- Financial Innovation and its Implementations for Indian Banking
- Micro Finance
- E- Banking
- Asset Quality
- Prudential Norms
- Mergers and Acquisition
- Marketing and Banking Sector

- Recent Trends in Indian Banking Sector
- **Capital Market: New Paradigm**
- Financial Sector Reforms in Emerging Economy
- Development of New Financial Products
- Commodity Market: Regulations and Reforms
- Industrial Security Market
- Financial Intermediaries
- Government Securities
- Capital market and Foreign Institutional Investors (FIIS)
- Modernization of Trading and Settlement Systems

### Financial Risk Management

- Futures
- Derivative Market
- Debt Market
- Mutual Funds
- Foreign Exchange Market
- Forex Risk Management
- Financial Engineering
- Portfolio Management
- Market Efficiency and Hedge Funds

## REGISTRATION

- Students and Scholars ₹ 600/-
- Faculty Members (Local Participants) ₹ 1200/-
- Faculty Members/ Research Scholars (Out Station Participants) including Accommodation ₹ 3000/-
- Industry Experts ₹ 2000/-
- Foreign participants \$ 50/-

### How to Apply

- The duly filled in registration form should be submitted by 16th January 2017. The registration form can be downloaded from our website: [www.ifs2017.iisuniv.ac.in](http://www.ifs2017.iisuniv.ac.in)
- The registration fee is either payable by Demand Draft in favour of 'The IIS University, Jaipur' payable at Jaipur or online banking or in cash. No cheques or money orders will be accepted.

For online payment consider the following details:  
You can directly transfer the fund in our account.

The details are as follows:

- A/c Holder The IIS University
- Branch SFS, ICG Campus, Mansarovar, Jaipur
- A/c No. 09871450000152
- IFSC HDFC0000987

## SUBMISSION OF ABSTRACTS

The abstract of not more than 250 words including:

- Title MS word in Arial (Size 16 points) in single spacing
- Authors MS word in Arial (Size 14 points)
- Affiliation MS word in Arial (Size 12 points)
- Abstract MS word in Arial (Size 12 points) in single spacing

Abstracts should briefly include the purpose of study, material and methods, results and conclusions. At the bottom of the page, please indicate the category (thrust area) and also the preference for presentation (oral or poster). The name of the presenting author should be underlined and accompany the e-mail address.

Abstract should be submitted through e-mail ([ifs2017@iisuniv.ac.in](mailto:ifs2017@iisuniv.ac.in)). One hard copy of the abstract must accompany the registration form along with the registration fee. **The abstracts of only registered candidates will be considered for oral/poster presentation.**

All the submitted abstracts will be scrutinized by a reviewing committee and information of acceptance will be sent by e-mail to presenting/corresponding author.

## JAIPUR

Jaipur, the largest & Pink city of Rajasthan is an epitome of magnificence and vibrancy. This royal place is rich in heritage, culture and architecture. With splendid fortresses, majestic palaces, tranquil temples and beautiful havelis, Jaipur turns out to be an ideal tourist destination. The first planned city of India, it is the capital of Rajasthan and International tourists planning to tour Rajasthan start the journey most often from Jaipur. It forms a part of the Golden Triangle - Delhi, Agra and Jaipur, hosting many of India's great cultural gems and providing a good spectrum of the country's different landscapes.

The Golden Triangle is so called because of the triangular shape formed by the locations of New Delhi, Agra and Jaipur on the map. Jaipur, the picturesque capital, also known as the Pink city, was founded in 1727 by Maharaja Sawai Jai Singh II. It is not just the royal buildings and palaces that this city offers. Other than these captivating attractions, Jaipur displays exquisite handicrafts and spectacular jewellery. These intricate works of art add life and color to this Pink City's uniqueness. Also, the serenity of lush gardens and floral array acts as a cherry on the cake of fabulous landscapes. All this makes a picturesque view that tends to enthrall any visitor. To add on to its liveliness, this place has brilliant bazaars filled with bright turbans and ethnic attire, hand-dyed and embroidered textiles and delicious food. Dressed in pink, this royal city is the apt blend of heritage, palaces, culture, art and flamboyance. This fascinating city with its romantic charm takes you to an epoch of royalty and tradition.

